



## Privacy Policy

[12<sup>th</sup> May 2021]

Dare2Sweat Events Ltd respects the privacy of every individual. This Privacy Policy outlines the information Dare2Sweat Events Ltd may collect and how we may use that information.

### Personal Data

Dare 2 Sweat Events Ltd does not collect any personally identifiable information about you (e.g., your name, date of birth, address, telephone number, e-mail address, any medical conditions and billing or purchase information) through its Spirited Women – All Women's Adventure Race event website [www.spiritedwomen.co.nz](http://www.spiritedwomen.co.nz), its associated event online entry platform provider (EventPlus), or any post-event (Survey Monkey) questionnaires unless you have provided it voluntarily.

If you do provide us with personal data, we may use that information in the following ways.

- We may save and analyse the information to –
  - better understand our event entrant demographics and the events economic impact
  - learn how we can improve our events, products/services and marketing
- We may add your email to the events email subscriber database
- We may use the information to contact you about –
  - the Spirited Women event
  - new events run by Dare 2 Sweat Events
  - or sponsors promotions that we think may be of interest to you
- We may share your name and email with the events key stakeholders (Title and Major Sponsors) after the date the event has occurred. Your information is not shared with any other third parties.

You have the right under the Privacy Act 2020 to access and correct any info held about yourself by Dare 2 Sweat Events and its key stakeholders.

If you do or have submitted personal data when entering the event and do not want it saved beyond the event date; and/or it shared with any key stakeholder (Title and Major Sponsors); and/or if you wish to be removed from the Spirited Women e-news subscriber list at any stage; please request so through the Spirited Women website 'Contact Us' page - [here](#), and we will happily oblige. Likewise if you wish to unsubscribe to key stakeholder mail you may do so at any time.

If you do not want any personal data collected for any length of time, please do not submit it to Dare2Sweat Events.

### Likeness

During the Spirited Women – All Women's Adventure Race event or related activities, Dare 2 Sweat Events and/or its event contractors may photograph, film or interview you. Your name, picture and

voice likeness could be used in print, electronic mail, photography, video/DVD, film and radio recording for any legitimate purpose, including but not limited to, the promotion of the event and future events, and other products and services by Dare 2 Sweat Events Ltd, the event title and major sponsors and /or assignees, for no fee.

If you do not wish to be photographed, filmed or interviewed, please politely indicate this to the photographer, videographer or interviewer in the moment.

### **General**

If you decide you do not want to receive marketing communication through the events e-news, please note that we may still be required to send you emails regarding factual event entry conformations, transactions and/or entry servicing information.

Your personal details are stored on a secure server. We take all reasonable technical, and practical organisational precautions to prevent loss, misuse or alteration of your personal information.

How long do we retain your personal information?

We will not keep your personal information longer than is necessary, considering information needed for product guarantee or recall purposes, applicable legal requirements and limitation periods.

### **Your rights**

The events online entry platform (EventPlus) gives you the ability to access all and edit much of the personal information you have submitted and we hold about you through your personal profile. If you feel you are unable access any personal information that we hold about you have the right to do so by making a 'special access request'.

If you believe that any of your personal information is inaccurate or incomplete, and cannot edit this yourself, you have the right to request that we correct or complete your personal information for you.

You have the right to request that we restrict the analysis and/or sharing of your personal information for specific purposes.

If you wish us to delete your personal information, you may request that we do so after the event you have entered has taken place.

Any requests received by Dare 2 Sweat Events will be considered under applicable data protection legislation.

If you are not satisfied with a response to an enquiry, you have the right to raise a complaint with the Privacy Commissioner's Office via the website [www.privacy.org.nz](http://www.privacy.org.nz)

If you have any further questions, please contact us at [info@dare2sweatevents.co.nz](mailto:info@dare2sweatevents.co.nz) or ph: 027 648-7546 or post: Dare 2 Sweat Events, 17B McDonald Street, Alexandra 9392.